Advertising Data for IA Journal

The Journal can accept advertisers' artwork on CD. Email is possible if the file is under 10Mb.

- Artwork should be supplied as a Press Ready PDF. (PDF settings available through the Editor/website)

- Embed all fonts into the PDF

- Include 3mm bleed all round

- Images to be saved at a minimum resolution of 300dpi

- Images must only be saved as either TIFF or EPS files. (Please do NOT save TIFF files with the compression option checked i.e. LZW or JPEG encoding on EPS files)

- Colour photos/images should be saved as CMYK NOT RGB (ICC Profile used is Euro Prepress Euroscale Coated)

- All colours (inc. Pantone) to be split into Process/CMYK

- Alterations will not be made to supplied artwork

Tel: 01493 662929
Fax: 01493 664486
Email: nick@tms-media.co.uk

The IA Journal is designed in InDesign 2.0. All artwork supplied will be flightchecked and if there are any problems with the supplied artwork we will try our best to inform you and resolve the problem well before the print deadline. However, if the issue hasn't be resolved before the print deadline TMS Media cannot be held responsible for the final output.

Any discs supplied should be clearly labelled with the advertiser's name, design agency's name, telephone number and contact name.

A colour proof of the artwork would be useful for checking purposes.

PAGE SPECIFICATIONS
Full Page*
Depth 210mm - Width 148mm
Full Page (type area)
Depth 177mm - Width 128mm

Double Page Spread*
Depth 210mm - Width 297mm

Half Page*
Depth 103mm - Width 148mm
Half Page (type area)
Depth 90mm - Width 128mm

Quarter Page (type area)
Depth 90mm - Width 62.5mm

Column Width
1 Col 62.5mm

Gutter. 3mm

*Please include 3mm page bleed on all sides.

IA Journal PDF requirements

When making a pdf with a Postscript file from Quarkxpress, please use the following settings to create a postscript file for Distilling:
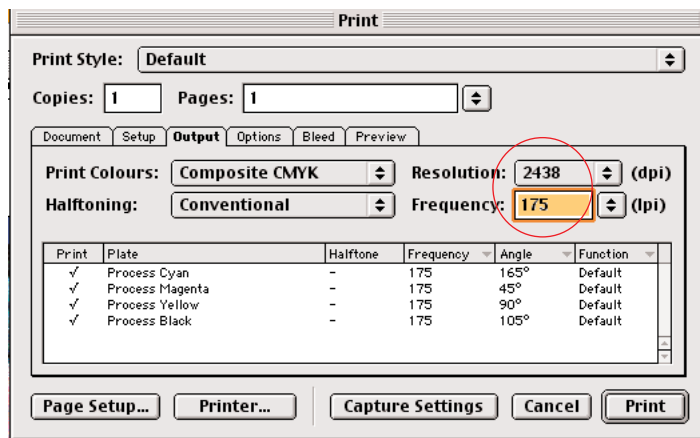
**1)** In the Print menu, centre the registration marks:
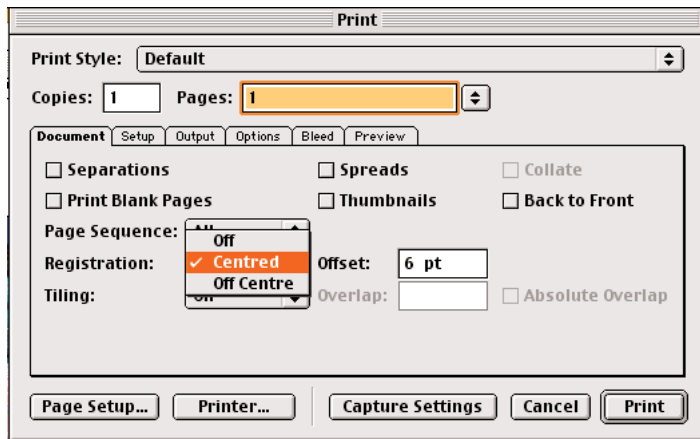
2) Select a Postcript Printer Driver and position the page centrally, paper width should just exceed the size of the page with crop marks, e.g: A4 page = 210mm wide + 3mm bleed all round and 5mm crop marks all round. Total = 226mm minimum Paper width.
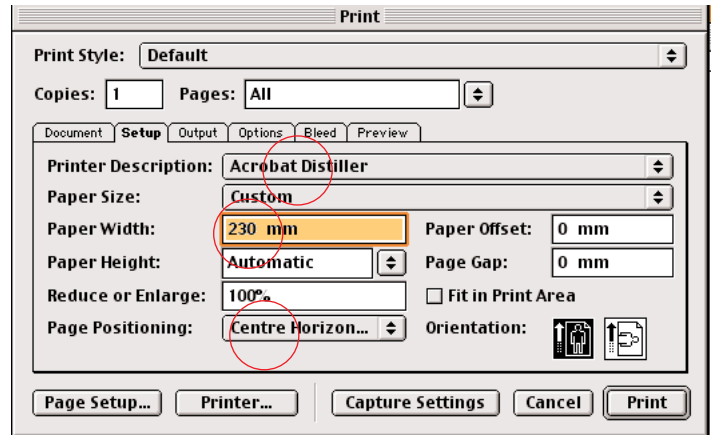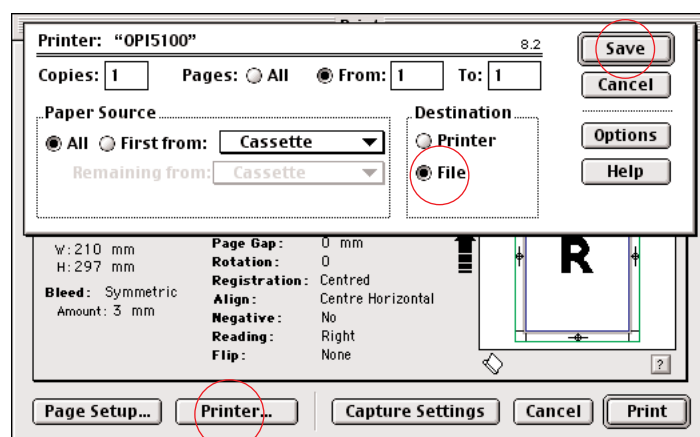
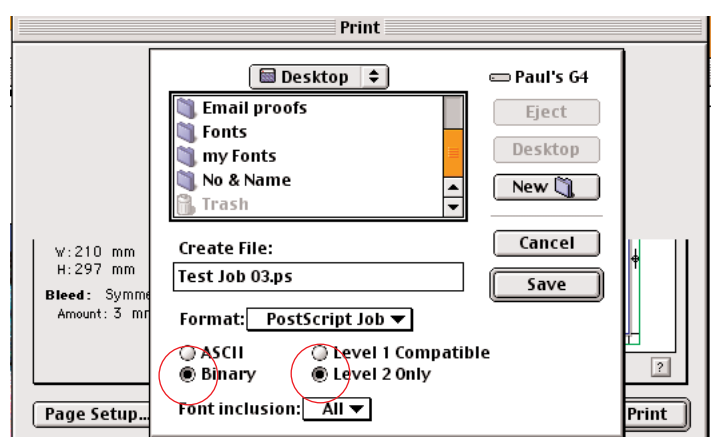**3)** Postscript as 175 lpi and 2438 dpi, composite CMYK.

4) Make sure the document has 3mm bleed all round.
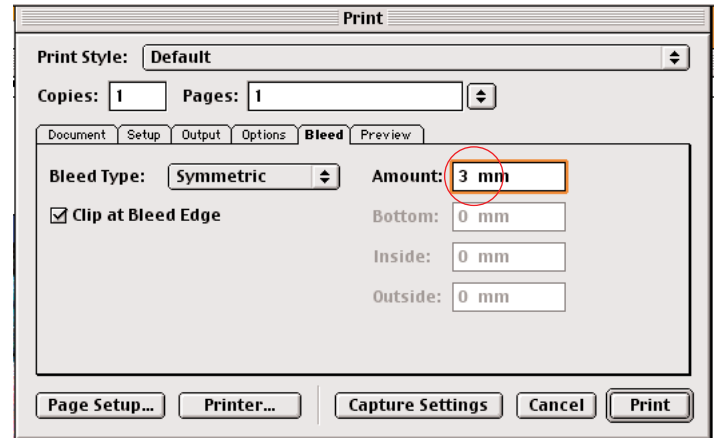
**5)** Choose the printer menu and choose the file destination option and click Save.

6) Set the Postscript options to Binary, and Level 2, with all fonts included. Choose a destination folder for the Postscript file to be saved to.
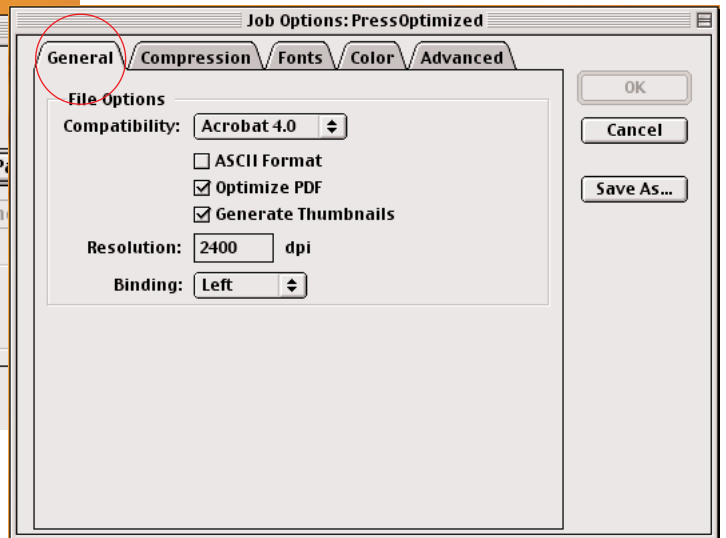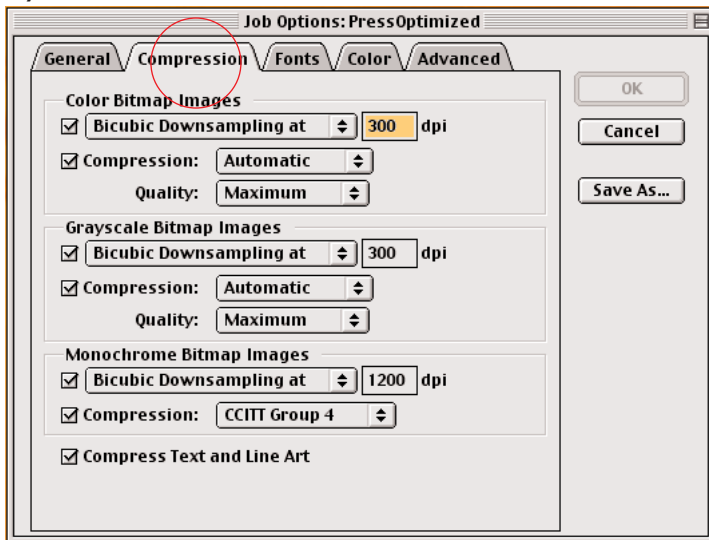
IA Journal Acrobat Distiller Job Preferences.

1) Open Acrobat Distiller and select the 'Press Optimised' Job Option, then select 'Job Options in the settings menu.
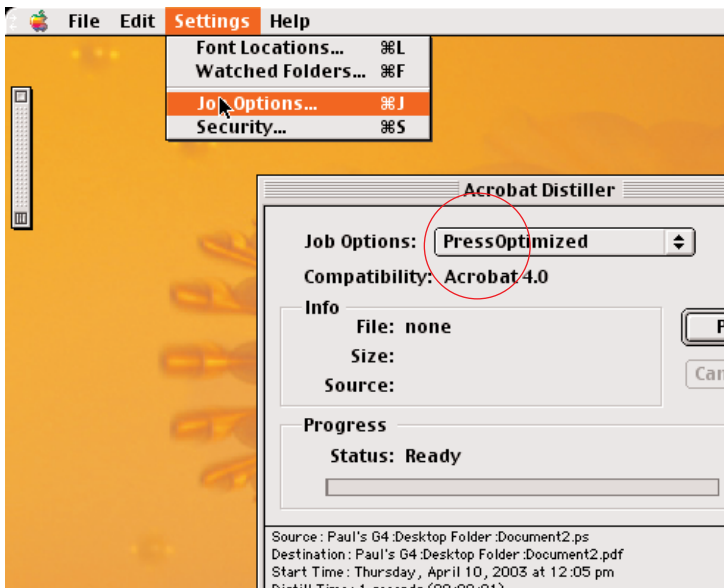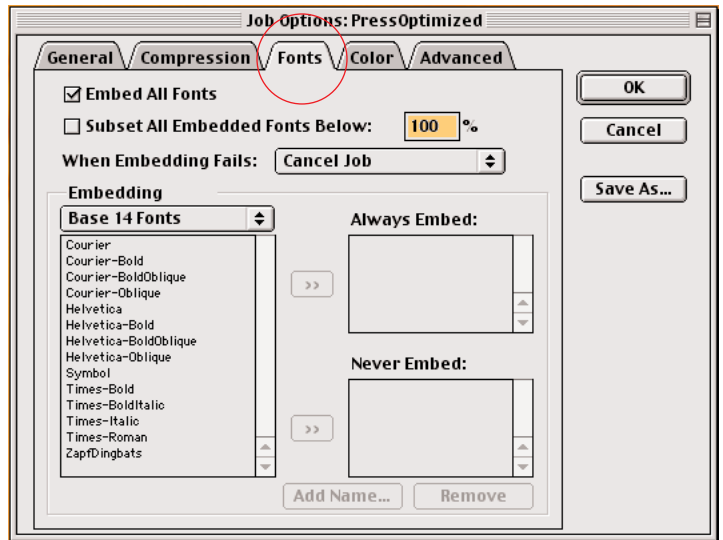
2) This will then bring up the Job Options Menu. Continue to set the options, as below, on each of the tabs across the top of the window.
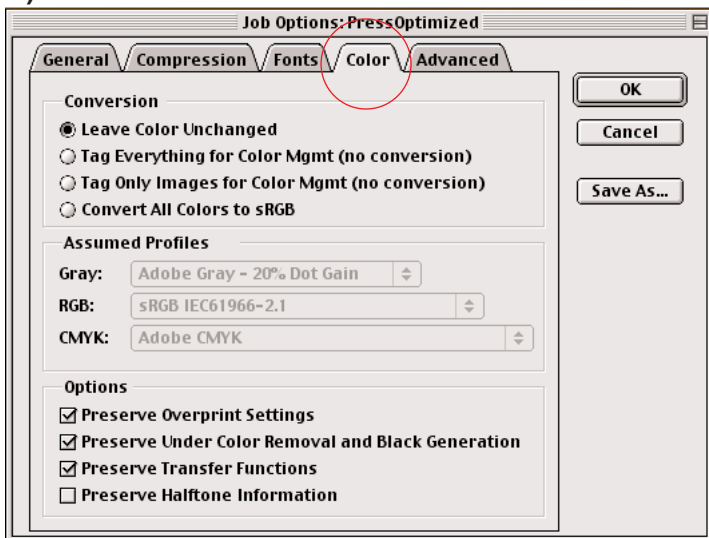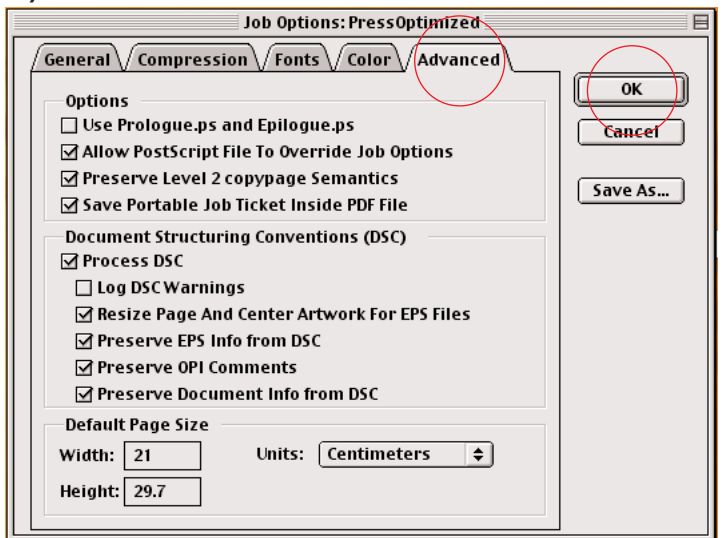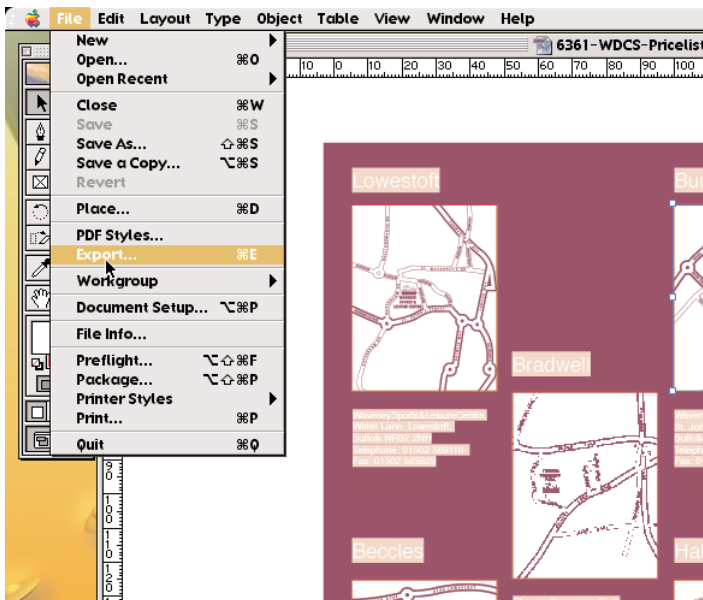
3)
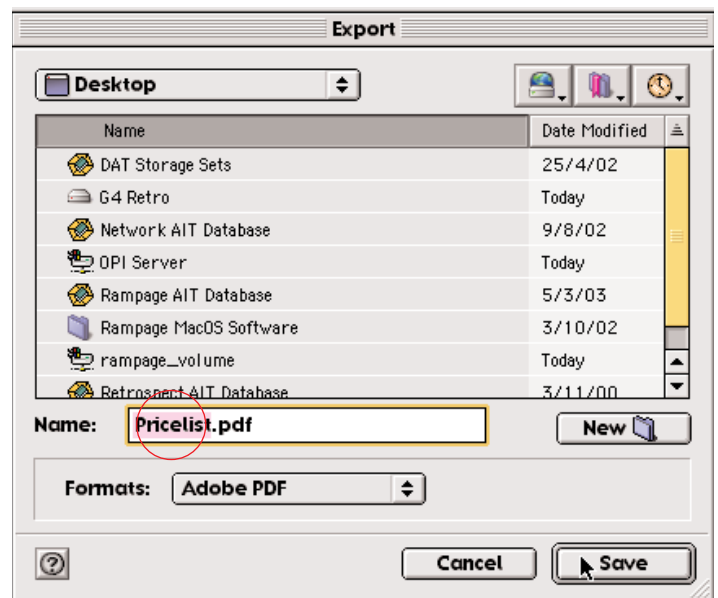
4)

5)

6) Click OK when finished.

Making a PDF from Indesign 2.

When making a pdf from Adobe In Design 2, pleae use the following settings.
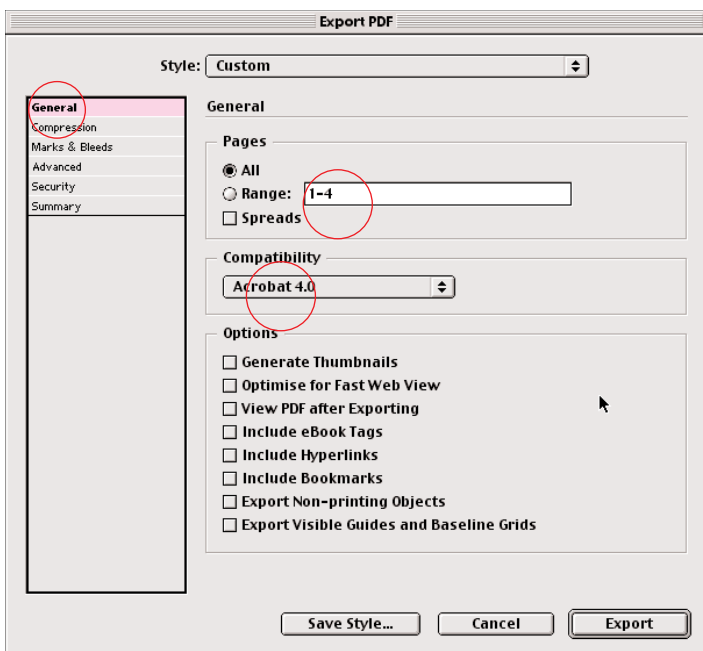
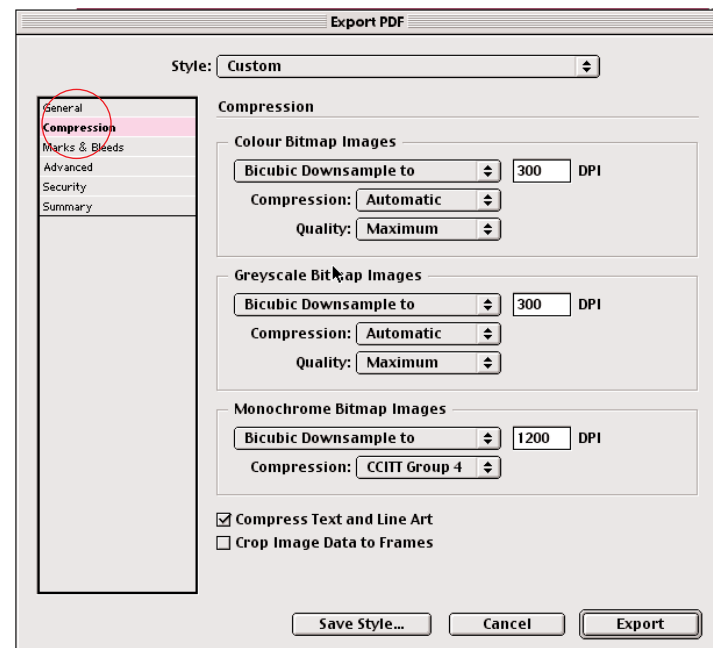**1)** Go to the File menu and select Export.

2) Choose Adobe pdf format. Type an appropriate name for the file and choose a directory to save the pdf to.

3) In the first menu 'General' choose the page numbers required for making into pdf format, and Acrobat 4 compatibilty.
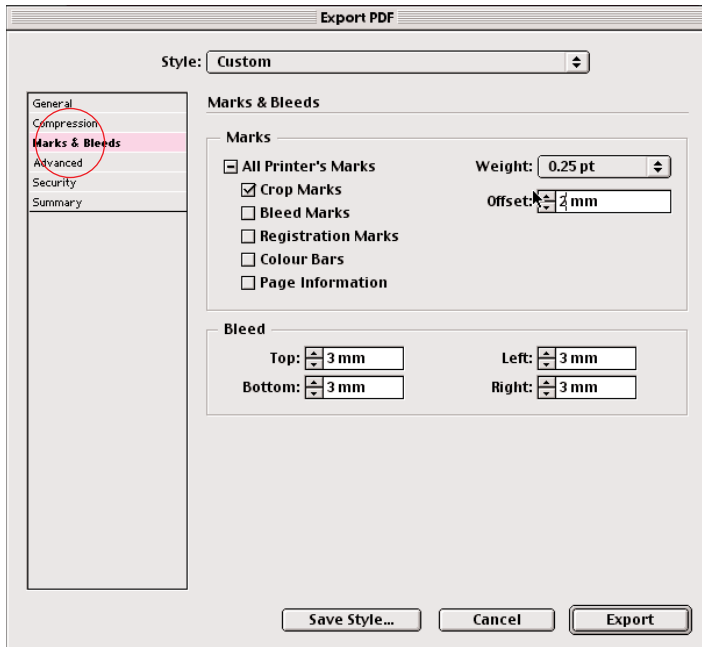
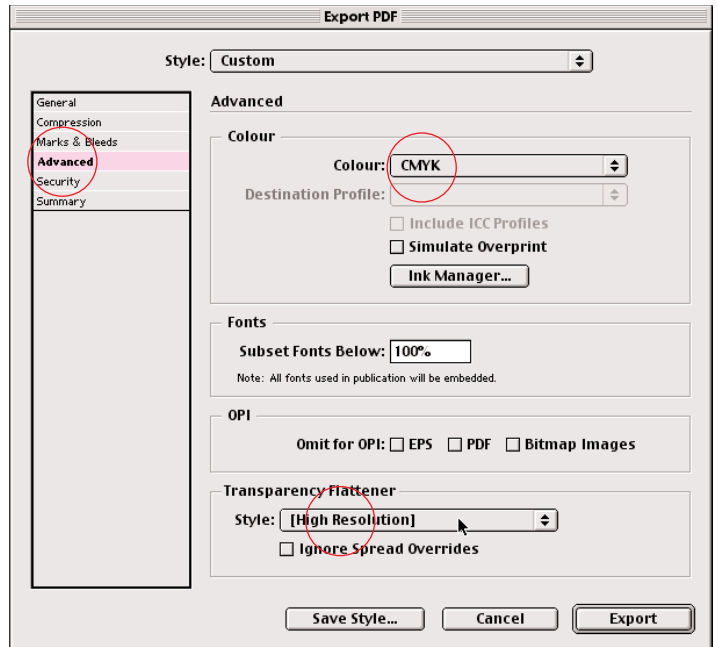**4)** Select 'Compression in the side menu and put settings as below:

Making a PDF from Indesign 2 (continued)

5) Select 'Marks and Bleeds' in the side menu and select Crop marks with a 2mm offset and 3mm bleed all round, as below:

6) Select 'Advanced' in the side menu. Set colour to CMYK and style to High Resolution.

6) Select 'Security' in the side menu leave blank, as below. You are now ready to export the document as a pdf, click on export.